

7th Food & Technology Expo 2011 29-31 July 2011, Pragati Maidan, New Delhi

The 7th edition of Food & Technology Expo 2011 was held during 29-31 July 2011 at Pragati Maidan, New Delhi, India. The event was organized by the M/s NNS Media. The event showcased the status of advancements in horticulture and of 'Agri-food Business' in terms of technology, market knowledge and latest developments in the processing, milling and packaging of foods in India.

Like its earlier participation, NCPAH showcased MoA, Gol mission initiatives in the areas of water management under National Mission on Micro Irrigation (NMMI) and precision farming & protected agriculture under National Horticulture Mission(NHM) & Horticulture



Mission for North East and Himalayan States(HMNEH), package of recommendations on selected fruits & vegetables developed by the Precision Farming Development Centres (PFDCs), major product samples, literatures on various plasticulture applications, information on State Implementing Agencies, latest contact details of manufacturers' & suppliers' on various plasticulture applications and created a section for interactive session by displaying documentaries on use of various plasticulture applications in horticulture & water management.

The event was inaugurated & opened to public by His Excellency Ambassador of UAE to India. The exhibitor directory was also released by him.



The eminent dignitaries during the expo 2011, visited NCPAH stall, included Hon'ble MoS (Agriculture), MoA, Gol, Ex-Chief Minister, Govt. of Uttarakhand,

Horticulture Commissioner & MS(NCPAH), JS (NHM) & Mission Director (NMMI), MoA, GoI, Senior Govt. officials from Ministry & various state govt. etc.



Hon'ble MoS (Agriculture), MoA, GoI



MS(NCPAH), MoA, GoI



JS(NHM), MoA, GoI

NCPAH stall was the centre of attraction in the state pavilion for providing information on plasticulture, technical literatures, showing major system samples, handled queries on precision farming & plasticulture applications, BIS standards and scheme details to visitors at the stall. During the three days event more than 10,000 visitors from NCR region was introduced to the precision farming & various plasticulture applications in horticulture.

Many commercial nursery growers, cultivators, entrepreneurs etc showed interest in protected agriculture, latest developments in the field of plasticulture & precision farming for crop management & yield with improved quality. Majority of the visitors including famers took special interest in the package of recommendations on selected crops, addresses of PFDCs, State Nodal Agencies and contact details of companies manufacturing & supplying plasticulture applications in India.

The expo provided an excellent platform for agro based industries, food processing sector, related technologies & service providers, progressive farmers, consumers and government departments to display and discuss their latest innovations in food sector.

The Expo provided platform provided trade promotion & business opportunities to Indian companies & commercial growers in horticulture & food processing to expand latest information to ensure B2B and B2C under Govt. plans and programmes.

- Hi-tech seeds and agricultural & horticultural innovations.
- Sorting, Cleaning and Milling Machineries & Equipments for Agri-products (Rice, Wheat, Pulses, Cereals, Spices etc.).
- Food Processing and Packaging Machines & Technologies.
- Processed Foods, Organic Foods, Healthy & Nutritious Foods, Beverages, Bakery Products, Dairy Energy Conservation, Water Conservation and Pollution Control solutions.
- Storage, Handling & Transportation Systems.
- Refrigeration & Cold Chain Solutions.



Literatures on Plasticulture



Farmers at NCPAH Stall discussing Plasticulture



During the Expo 2011, Kisan Gosthi was organized in which precision farming & use of good agri-practices was shared by scientists from different disciplines. NCPAH provided technical details on Micro Irrigation and Protected Agriculture under financial subsidies provided under NMMI, NHM and HMNEH. The visiting farmers showed interest to see documentaries on various plasticulture applications used in water management & protected agriculture.



Forward Path:

The Food & Technology Expo provided much needed impetus to promote business opportunities in the field of horticulture, food processing, food packaging, post harvest measures, commodity trade companies etc. The event highlighted use of plastic in different form to enhance business value, shelf life and realization of farm value in production, distribution & storage of various agri & horti commodities. NCPAH shared Gol initiatives and financial assistance available under NMMI, NHM & HMNEH to various entrepreneurs, companies promoting various plasticulture applications and at same time provided latest information, technology & package of recommendations developed by the Precision Farming Development Centers on selected fruits & vegetables to enhance productivity, quality and garnering higher farm realization of various agri-horti produces in the country. The expo will boost scope & business opportunities of various plasticulture applications in production, storage & packaging of agri produce.

Glimpses of Food & Tech Expo 2011, Pragati Maidan

